

# Regional Transportation Coordinating Council Planning Process

Project Update Webinar

Mankato/North Mankato Area Planning Organization

March 26, 2020

# Agenda

- Project Background/Activity Update
- Update on RTCC Goals
- Update on RTCC Work Plan
- Project Next Steps

# Regional Transportation Coordinating Committee

# Background

- Regionalization of transportation needs
- RTCCs consist of stakeholders interested in improving mobility for “transportation disadvantaged” – older adults, individuals with disabilities, individuals with low incomes, and/or military veterans.
- MnDOT Office of Transit and Active Transportation offers financial support and technical assistance to develop and implement RTCC’s
- General focus on Blue Earth, Brown, Faribault, Le Sueur, Martin, Nicollet, Waseca, Sibley, and Watonwan Counties
- Plan completion Summer 2020



We'll come back to this!

# Background

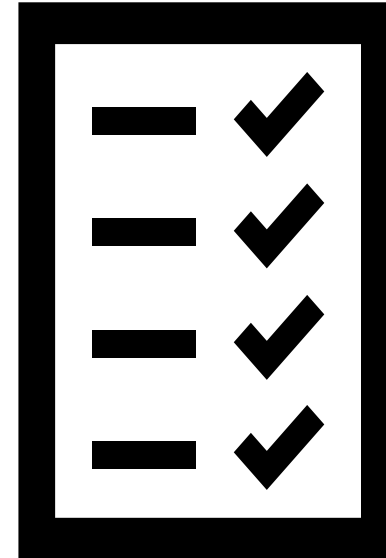
- Focus on all modes of transportation
- Formalize strategies identified in coordination plans and long-range plans
- Improving both mobility and efficiency of services
- Overcoming programmatic silos



# Planning Process

# Major Project Tasks

- PMT Meetings
- Stakeholder Engagement
  - Conference Calls
  - Survey
  - In-Person Outreach
  - Open Houses
- Develop RTCC Work Plan
- Develop RTCC Organizational Structure
- Operational Implementation Plan

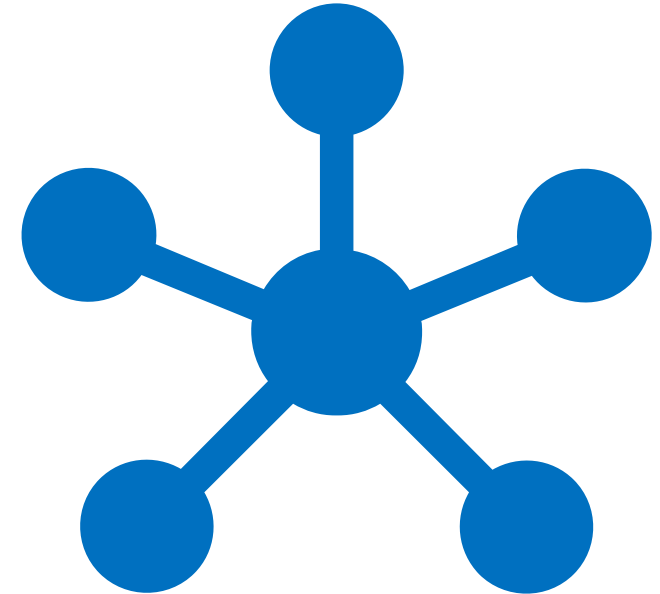


# Draft Goals



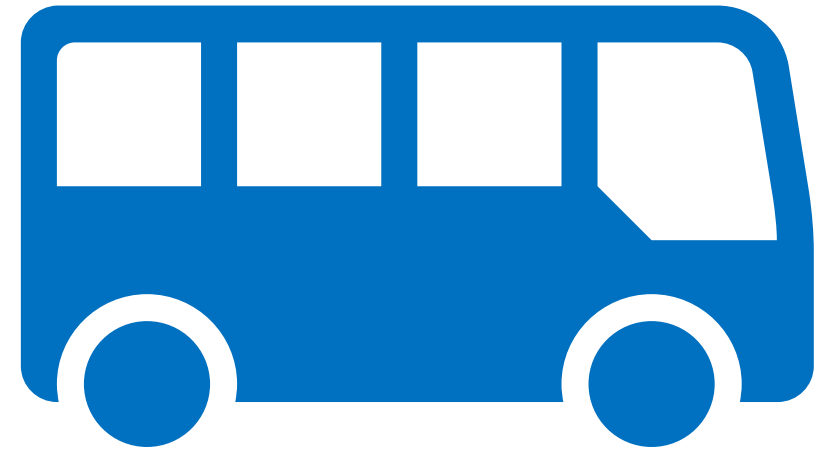
# Goal 1: Identify and understand all available transportation options in the region

- Objective 1.1: Develop a database of available transportation resources and services in the region
- Objective 1.2: Establish a service evaluation mechanism and performance measures
- Objective 1.3: Develop a one-call/one-click resource for transportation services



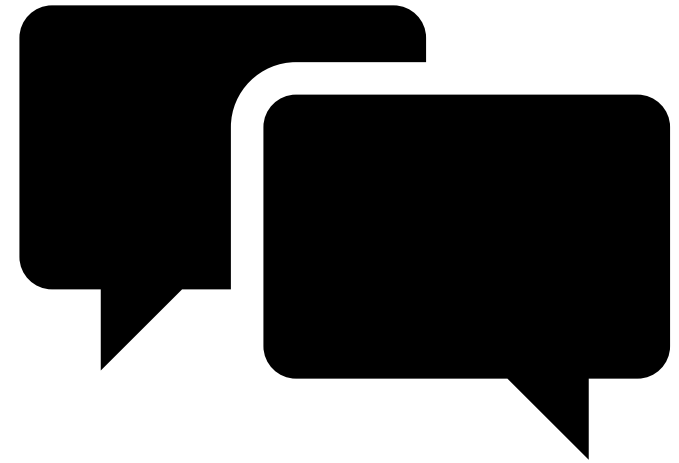
## Goal 2: Improve coordination between transportation providers

- Objective 2.1: Convene meetings of RTCC members to coordinate transportation activities and share ideas in the region
- Objective 2.2: Collaborate with MnDOT on statewide emphasis areas
- Objective 2.3: Share regularly scheduled regional trips



## Goal 3: Identify opportunities for consistent communications for customers of all ages and abilities

- Objective 3.1: Create and expand customer travel training programs
- Objective 3.2: Create a marketing campaign to inform and educate the public about available transportation services



# Goal 4: Support the identification of additional funding sources

- Objective 4.1: Work with governmental, non-profit, and private partners to secure match funding for continued task implementation beyond Phase II



## Goal 5: Increase access to services, education, and centers of commerce

- Objective 5.1: Partner with human and social service providers to identify transportation options which bridge the gap between people and services
- Objective 5.2: Provide outreach to health care providers and employers to promote scheduling that aligns with service patterns, hospital discharge, and work shifts
- Objective 5.3: Explore vanpool and carpool program viability



## Goal 6: Identify opportunities to improve the efficiency of existing transportation service and associated resources

- Objective 6.1: Provide administrative support to transportation providers for duties such as grant applications, asset management and maintenance, scheduling and dispatch, and driver training
- Objective 6.2: Inventory facilities and equipment to identify options for shared resources
- Objective 6.3: Work with public and private transportation providers to cooperatively purchase and share capital resources



# Discussion

- Any suggestions or questions?



# Draft Work Plan

RTCC Support and Administration



# RTCC Board

- Tasks:
  - Board meetings
  - Oversee stakeholder engagement
  - Council membership
  - Set funding and staff support
  - Establish and monitor performance measures



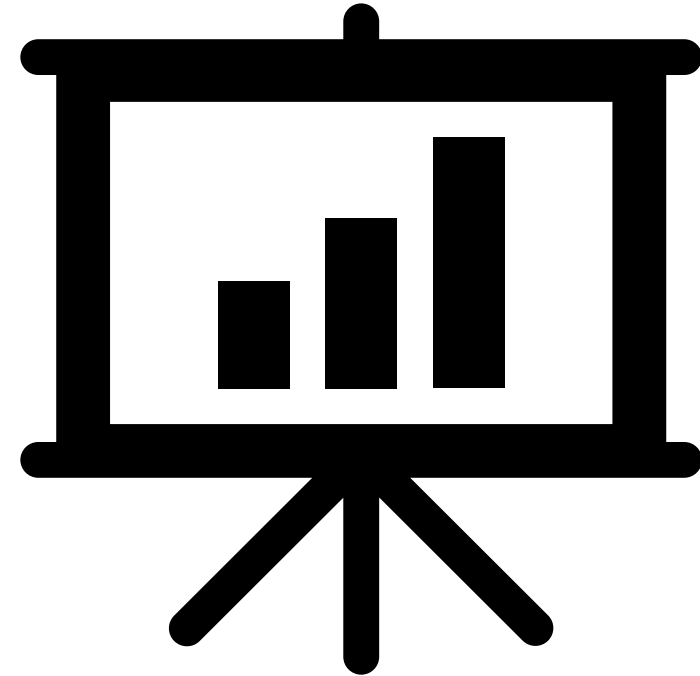
# Mobility Coordinator

- Implement work plan tasks
- Public engagement
- RTCC engagement
- RTCC partnership development
- Distribute RTCC funds
- Ride coordination



# RTCC Baseline Development

- Transportation database
- Inventory of local strategies
- Service evaluation

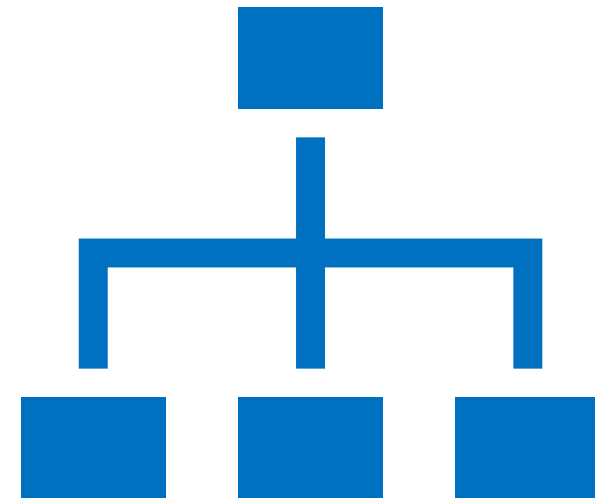


# Draft Work Plan

Local Coordination Strategies

# Coordinate Transportation Services and Resources

- Shared administrative roles
- Administrative support
- Centralized trip planning



# Communications, Training, and Organizational Support

- Educational programming
- Marketing assistance
- Health provider outreach
- Regional employer outreach



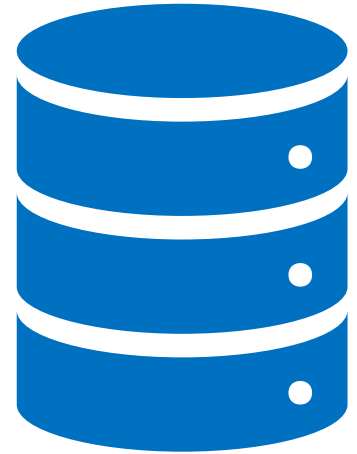
# Mobility Strategies

- Improve and expand low-income fare programs
- Implement bus tracking and trip planning technology
- Address geographic coverage issues
- Increase service span



# Statewide Coordination Emphasis Areas

- Transportation Management Coordination Center
- Volunteer Driver Programs





# Implementation Timeline

Southern MN RTCC Activity	2020 Q3	2020 Q4	2021 Q1	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2021 Q2
<b>Coordination and Administration</b>	<ul style="list-style-type: none"> <li>Steering Committee Meeting</li> </ul>	<ul style="list-style-type: none"> <li>Board meeting</li> <li>Stakeholder Webinar</li> <li>Hire Mobility Coordinator</li> </ul>	<ul style="list-style-type: none"> <li>Board Meeting</li> <li>RTCC Baseline Development</li> </ul>	<ul style="list-style-type: none"> <li>Board Meeting</li> <li>Stakeholder Webinar</li> <li>Hire Travel Trainer</li> </ul>	<ul style="list-style-type: none"> <li>Board meeting</li> </ul>	<ul style="list-style-type: none"> <li>Board meeting</li> <li>Stakeholder Webinar</li> </ul>	<ul style="list-style-type: none"> <li>Board meeting</li> </ul>	<ul style="list-style-type: none"> <li>Board meeting</li> <li>Stakeholder Webinar</li> </ul>
<b>Local Coordination Strategies</b>			<ul style="list-style-type: none"> <li>Provide Admin Support</li> </ul>		<ul style="list-style-type: none"> <li>Provide Travel Training/ Marketing Support</li> </ul>			
<b>Statewide Coordination Emphasis Areas</b>				<ul style="list-style-type: none"> <li>TMCC Formation</li> </ul>			<ul style="list-style-type: none"> <li>Volunteer Driver Program</li> </ul>	

# Next Steps